

Principal: Vicky Counsell

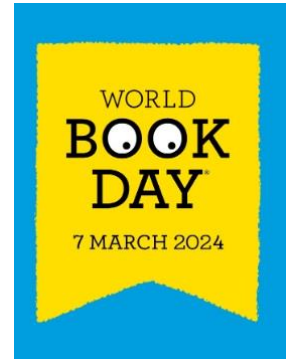
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Friday 1st March 2024

World Book Day 2024



Dear Parents and Carers,

World Book Day is a national event to promote the love of reading. This year it is being held on Thursday 7th March.

Dressing up

At Begbrook, we will be marking this day by inviting children to dress up as their favourite book character. Here are some well loved character ideas:



Window Displays – Book Scavenger Hunt!

In addition to this, each class will be making a window display based on a book they've enjoyed. The children will be busy getting their creations come to life on Tuesday afternoon and from Wednesday onwards the displays will be in the windows for families to enjoy! Each child will have a tick sheet provided by school which they can use to tick off each book display that they find. These displays will be up until Friday for you to enjoy.

Book Tokens

Each year, the children are given a book token to the value of £1 to redeem against a £1 World Book Day book. This scheme is a contribution to World Book Day's charitable purpose to encourage reading for pleasure. This year the tokens are electronic and are attached to this email. The voucher can be redeemed by scanning the barcode on your phone at checkout.



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Please see the list of participating retailers:

- Your local independent bookseller
- Asda
- Blackwell's (selected stores only)
- Sainsburys
- Tesco
- The Works
- Waterstones
- WHSmith



We're looking forward to celebrating world book day with our community.

Kind regards,

Miss Earle

Reading Lead



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